



**Asia-Pacific  
Economic Cooperation**

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**2014/TWG44/023**

Agenda Item: 18

## **Indonesia: Tourism Performance 2013**

Purpose: Information  
Submitted by: Indonesia



**44<sup>th</sup> Tourism Working Group Meeting  
Cusco, Peru  
9-10 April 2014**

# INDONESIA: TOURISM PERFORMANCE 2013

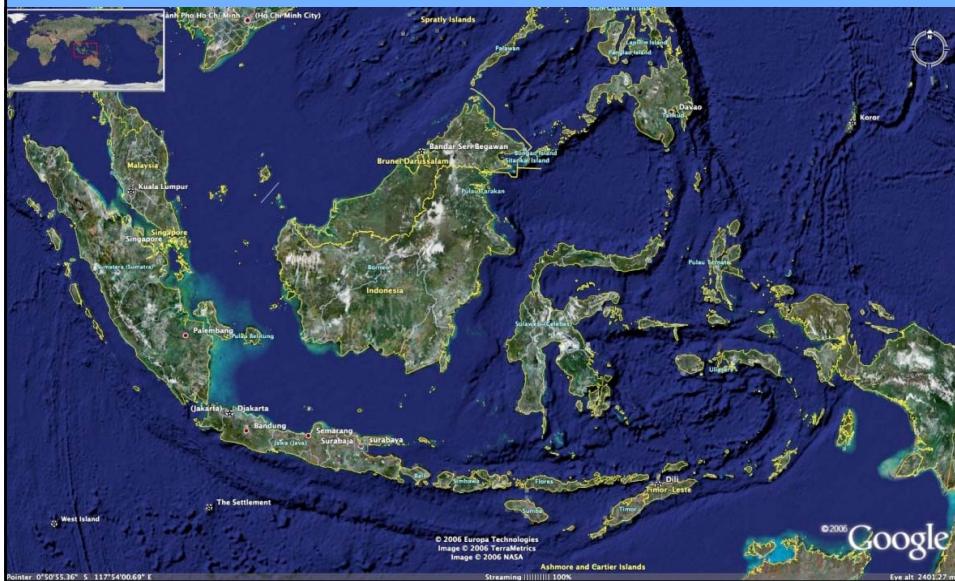


I GDE PITANA

'Indonesia kreatif'

DEPUTY MINISTER FOR RESOURCES DEVELOPMENT  
MINISTRY OF TOURISM AND CREATIVE ECONOMY  
REPUBLIC OF INDONESIA

## INDONESIA



## INDONESIA OVERVIEW THE WORLD LARGEST ARCHIPELAGO




- More than 17,500 islands
- Spread across 5,120 km of tropical ocean between Australia and Asia
- 5 Main Islands: Sumatera, Java, Kalimantan, Sulawesi, Papua
- Capital City: Jakarta
- Climate : 20°C – 35°C

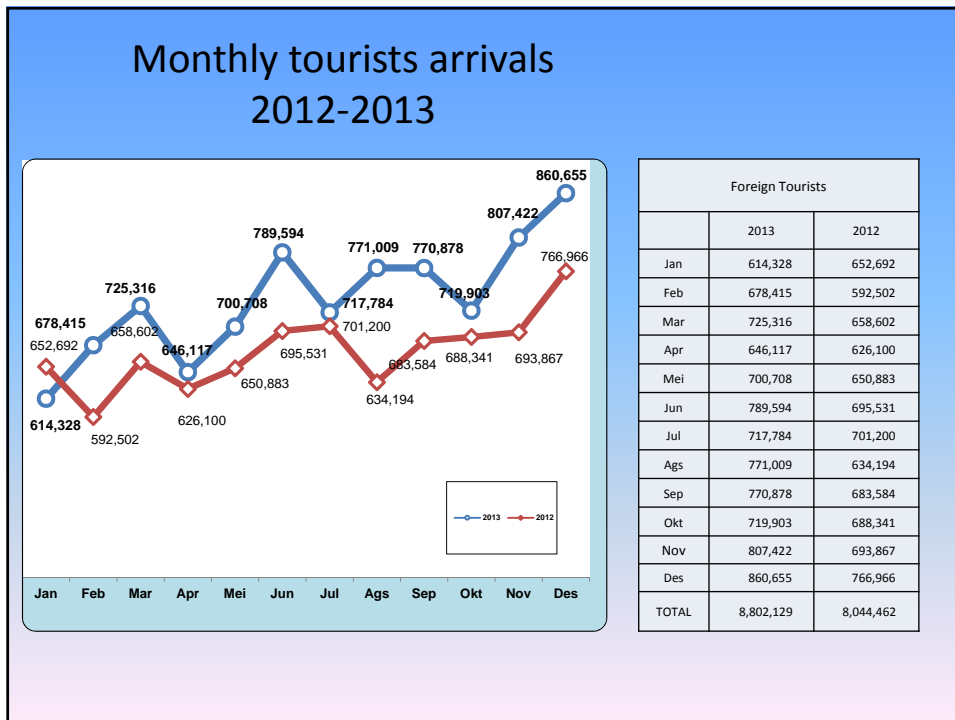
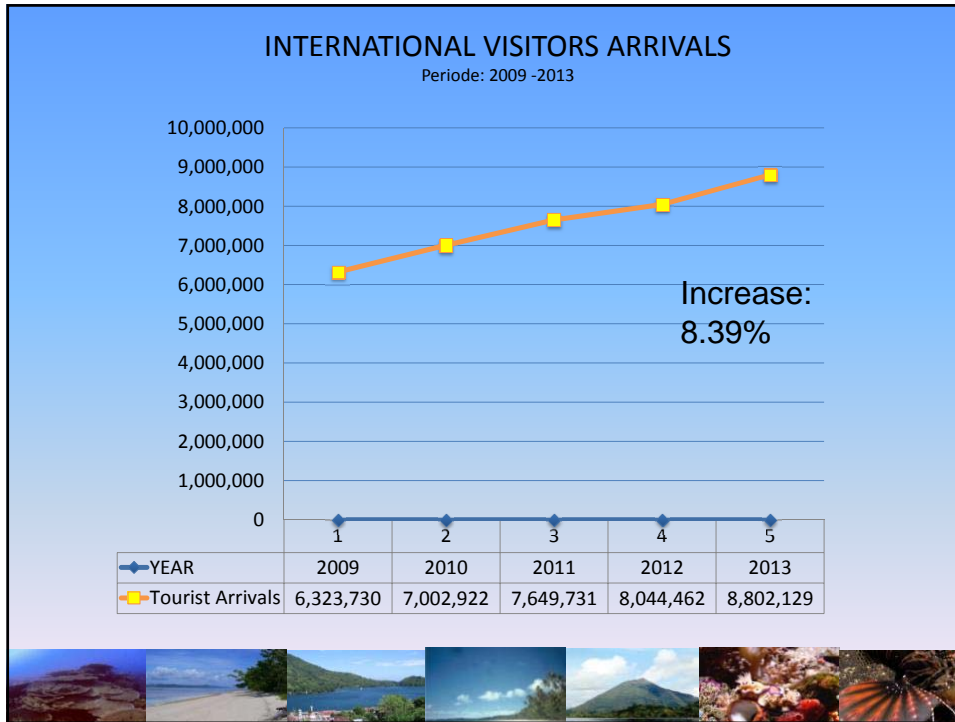
- More than 247 million people (4th)
- More than 491 ethnic groups
- 726 native languages
- Official Language: Bahasa Indonesia

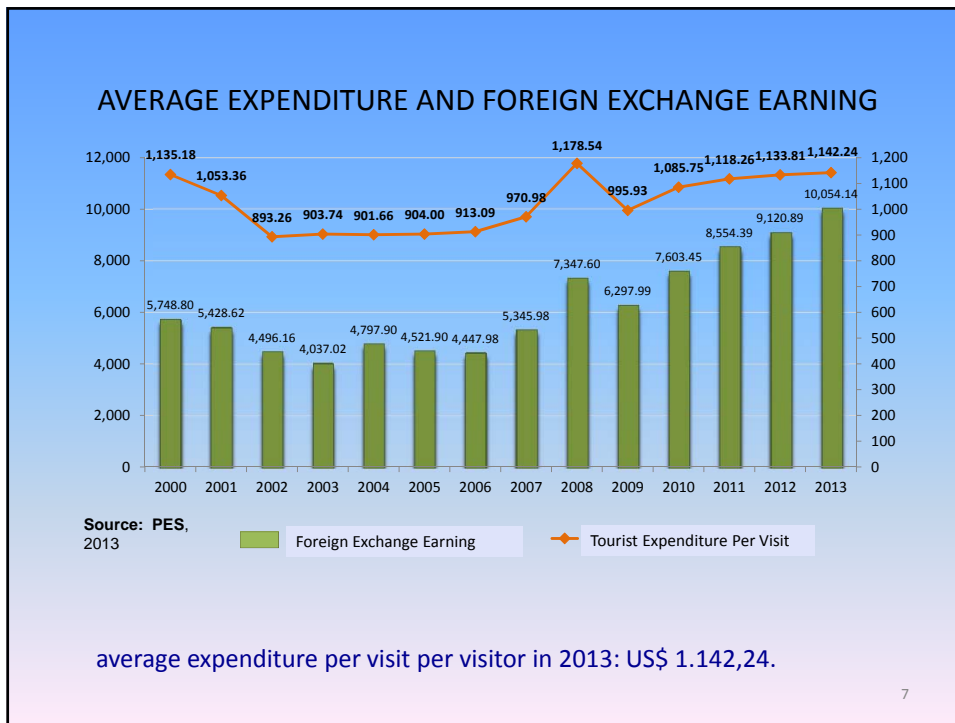


## INDONESIA OVERVIEW COUNTRY WITH MEGA-BIODIVERSITY

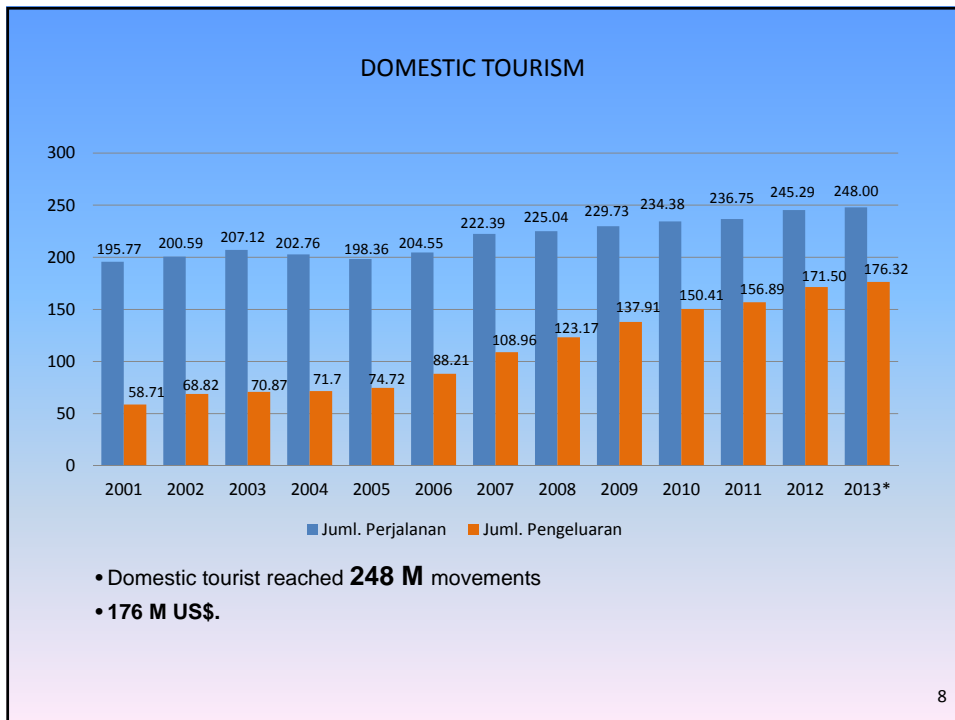



- 10 % OF FLOWERED FLORA
- 12 % OF MAMMALS
- 15 % OF INSECTS
- 16 % OF AMPHIBIA & REPTILES
- 17 % OF BIRDS
- 25 % OF FISH
- 40,000 species of flowering plants, including 3,000 trees and 5,000 orchids





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### Arrival JAN-FEB. 2013 VS. JAN-FEB. 2014

No	PASAR UTAMA	2014	2013	(+/-)	SELISIH
1	SINGAPORE	211.794	179.259	18,15%	32.535
2	MALAYSIA	206.894	178.956	15,61%	27.938
3	CHINA	185.377	140.221	32,20%	45.156
4	AUSTRALIA	154.169	136.504	12,94%	17.665
5	JAPAN	72.837	71.947	1,24%	890
6	SOUTH KOREA	63.288	56.822	11,38%	6.466
7	AMERIKA SERIKAT	35.006	31.378	11,56%	3.628
8	INDIA	34.836	30.631	13,73%	4.205
9	TAIWAN	34.783	32.742	6,23%	2.041
10	UK	30.220	28.333	6,66%	1.887
11	MIDDLE EAST	26.186	17.482	49,79%	8.704
12	FRANCE	21.904	20.053	9,23%	1.851
13	NETHERLAND	21.336	20.181	5,72%	1.155
14	GERMANY	21.006	19.399	8,28%	1.607
15	RUSSIA	20.915	21.301	-1,81%	-386
16	THE PHILIPPINE	19.715	16.710	17,98%	3.005
	OTHERS*	295.479	290.824	1,60%	4.655
	<b>GRAND TOTAL</b>	<b>1.455.745</b>	<b>1.292.743</b>	<b>12,61%</b>	<b>163.002</b>

Sumber : BPS, 2014

## TERIMA KASIH

